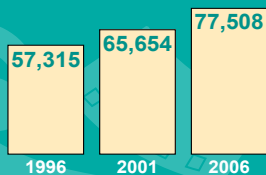


## Population Growth



# Manurewa ward

## 2006 Census Profile



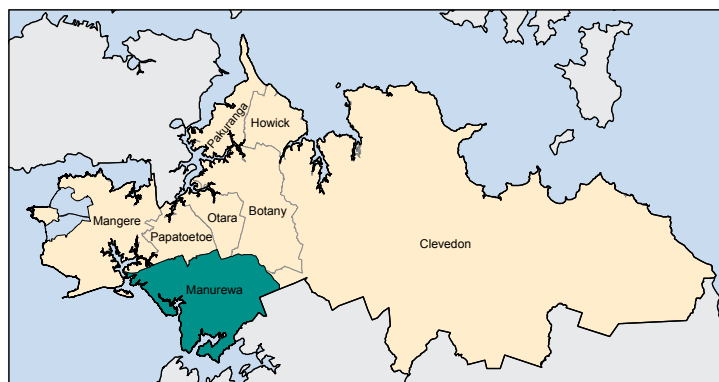
Te Kaunihera o  
MANUKAU  
City Council

Manurewa, meaning 'soaring bird', was an area highly prized by Maori for its natural resources in pre-European times. Mature bush, access to plentiful fishing waters and fertile soils made this area particularly desirable, prompting frequent conflict between Thames and Waikato tribes. European missionaries and farmers settled in the area from the early 1840s. In 1867 Manurewa was constituted a District, in 1875 a railway station was opened, and by the turn of the century Manurewa was well serviced with amenities such as a Post Office, a Telephone Office and a local school. Nearby Wiri in the mid 1860s was a popular area, especially with travellers, who often used it as an overnight stopping point before continuing through to Auckland. At one stage Wiri was home to a Post Office, a butchers shop and a hotel, however, when the main trunk railway bypassed Wiri, it failed to develop as a residential area at that time. Today, due to its proximity to both the motorway and railway, Wiri is a prominent industrial area in Manukau City.

Following World War Two, rapid population growth occurred and Manurewa was ranked as the fastest growing municipality in New Zealand. By the 1960s Manurewa Central was largely built up and new development shifted to peripheral areas. Manurewa has been a Ward of Manukau City since 1965 and Nathan Homestead was the site of the Council's administrative functions until 1976, when the current Manukau City Council Civic building was opened in Wiri Station Road.

### Statistical Highlights

Almost one quarter of people in Manukau reside in Manurewa



making it the most populous Ward in the city with 77,508 residents. It continues to be the fastest growing Ward with a growth rate of 18% over the 2001 count. The population is relatively young (28 being the median age), with 37% less than 20 years of age and 7% being 65 and over. The largest ethnic group is European with 40%, followed by Pacific Peoples (28%), Maori (27%) and Asian (15%). Manurewa has the highest concentration of Polynesians in Manukau City with over 40,000. In terms of educational qualifications, 7% of adults hold a vocational qualification while 28% do not hold any formal qualification. The majority of Manurewa's working age population (48%) are employed as either technical, professionals, managers or clerks while 18% of residents are employed in the manufacturing industry.

**General footnotes:** (1) This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables. (2) "Total Responses" includes all of the people/households who stated or reported more than one response and has been counted in each applicable group. Therefore the total number of responses in the table will be greater than the total number of people/households.

Age Group		
	Number	%
0-4 Years	7,758	10
5-9 Years	7,629	10
10-14 Years	7,107	9
15-19 Years	6,522	8
20-24 Years	5,649	7
25-29 Years	5,358	7
30-34 Years	5,748	7
35-39 Years	6,039	8
40-44 Years	5,667	7
45-49 Years	4,959	6
50-54 Years	3,855	5
55-59 Years	3,366	4
60-64 Years	2,445	3
65 Years and Over	5,400	7
<b>Total</b>	<b>77,508</b>	
Median Age	28	

Labour Force Status		
	Number	%
Employed Full-time	25,986	47
Employed Part-time	5,538	10
Unemployed	2,760	5
Not in the Labour Force	17,325	31
Work and Labour Force Status Unidentifiable	3,411	6
<b>Total</b>	<b>55,014</b>	

Religious Affiliation			
	Total Responses	Number	%
No Religion	17,652	23	
Buddhist	1,542	2	
Christian	38,733	50	
Hindu	3,522	5	
Islam/Muslim	1,005	1	
Judaism/ Jewish	57	0	
Māori Christian	2,586	3	
Spiritualism and New Age Religions	237	0	
Other Religions	1,338	2	
Not Elsewhere Included	12,780	16	
<b>Total People</b>	<b>77,508</b>		

Occupation			
	NZSCO Major Group	Number	%
Legislators, Administrators and Managers		3,780	12
Professionals		3,207	10
Technicians and Associate Professionals		3,771	12
Clerks		4,428	14
Service and Sales Workers		3,624	11
Agriculture and Fishery Workers		438	1
Trades Workers		3,183	10
Plant and Machine Operators and Assemblers		3,759	12
Elementary Occupations (incl Residuals)		5,334	17
<b>Total</b>		<b>31,524</b>	

Gender		
	Number	%
Male	37,524	48
Female	39,987	52
<b>Total</b>	<b>77,508</b>	

Personal Income		
	Number	%
\$5,000 or Less	7,110	13
\$5,001 - \$10,000	3,822	7
\$10,001 - \$20,000	8,649	16
\$20,001 - \$30,000	7,368	13
\$30,001 - \$50,000	12,396	23
\$50,001 or More	6,366	12
Not Stated	9,303	17
<b>Total</b>	<b>55,014</b>	
Median Personal Income	\$24,600	

Telecommunications Access			
	Total Responses	Number	%
No Access to Telecommunication Systems	720	3	
Access to a Cellphone/Mobile Phone	15,009	69	
Access to a Telephone	17,403	80	
Access to a Fax Machine	4,287	20	
Access to the Internet	10,413	48	
Not Elsewhere Included	1,722	8	
<b>Total Households</b>	<b>21,810</b>		

### Highest Qualification Gained

	Number	%
No Qualification	15627	28
Level 1 Certificate Gained at School	6687	12
Level 2 Certificate Gained at School	3870	7
Level 3 or 4 Certificate Gained at School	2244	4
Overseas Secondary School Qualification	4140	8
Level 1, 2 or 3 Certificate Gained Post-school	2496	5
Level 4 Certificate Gained Post-school	4035	7
Level 5 Diploma	1617	3
Level 6 Diploma	1746	3
Bachelor Degree and Level 7 Qualifications	3039	6
Postgraduate and Honours Degrees	375	1
Masters Degree	438	1
Doctorate Degree	63	0
Not Elsewhere Included	8,634	16
<b>Total</b>	<b>55,014</b>	

### Family Type

	Number	%
Couple without children	4,995	26
Couple with child(ren)	8,886	46
One parent with child(ren)	5,355	28
<b>Total</b>	<b>19,236</b>	

### Weekly Rent Paid

	Number	%
Under \$50	123	2
\$50 - \$79	762	10
\$80 - \$99	438	6
\$100 - \$124	252	3
\$125 - \$149	168	2
\$150 - \$174	261	4
\$175 - \$199	255	4
\$200 - \$249	1,152	16
\$250 - \$299	2,112	29
\$300 - \$349	882	12
\$350 and Over	621	9
Not Elsewhere Included	258	4
<b>Total</b>	<b>7,281</b>	
Mean Weekly Rent	\$228	
Median Weekly Rent	\$250	

### Industry

ANZSIC 06 Divisions	Number	%
Agriculture, Forestry and Fishing	300	1
Mining	42	0
Manufacturing	5,484	17
Electricity, Gas, Water and Waste Services	165	1
Construction	2,454	8
Wholesale Trade	2,319	7
Retail Trade	2,874	9
Accommodation and Food Services	1,314	4
Transport, Postal and Warehousing	2,628	8
Information Media and Telecommunications	462	1
Financial and Insurance Services	1,005	3
Rental, Hiring and Real Estate Services	765	2
Professional, Scientific and Technical Services	1,698	5
Administrative and Support Services	1,110	4
Public Administration and Safety	1,014	3
Education and Training	1,959	6
Health Care and Social Assistance	1,953	6
Arts and Recreation Services	330	1
Other Services	1,194	4
Not Elsewhere Included	2,451	8
<b>Total</b>	<b>31,521</b>	

### Tenure

	Number	%
Dwelling Owned or Partly Owned by Usual Resident(s)	10,236	47
Dwelling Not Owned by Usual Resident(s)	8,025	37
Dwelling Held in a Family Trust by Usual Resident(s)	1,425	7
Not Elsewhere Included	2,130	10
<b>Total</b>	<b>21,810</b>	

### Ethnicity

	Number	%
European Ethnic Groups	28683	40
Māori Ethnic Group	19824	27
Pacific Peoples' Ethnic Groups	20475	28
Asian Ethnic Groups	10713	15
Middle Eastern, Latin American and African Ethnic Groups	1539	2
Other Ethnic Groups	3720	5
<b>Total People</b>	<b>72126</b>	

### Employment Status

	Number	%
Paid Employee	26,211	83
Employer	1,110	4
Self-Employed and Without Employees	2,469	8
Unpaid Family Worker	378	1
Not Elsewhere Included	1,350	4
<b>Total</b>	<b>31,521</b>	

### Household Income

	Number	%
\$20,000 or Less	2,238	10
\$20,001 - \$30,000	1,602	7
\$30,001 - \$50,000	3,036	14
\$50,001 - \$70,000	2,772	13
\$70,001 - \$100,000	3,021	14
\$100,001 or More	3,480	16
Not Stated	5,658	26
<b>Total</b>	<b>21,810</b>	
Median Household Income	\$58,600	

### Sources Of Personal Income

Total Responses	Number	%
Wages, Salary, Commissions, Bonuses, etc	29,736	54
Self-employment or Business	4,353	8
Interest, Dividends, Rent, Other Invest.	5,766	10
Payments from a Work Accident Insurer	495	1
NZ Superannuation or Veterans Pension	4,248	8
Other Super., Pensions, Annuities	762	1
Unemployment Benefit	2,670	5
Sickness Benefit	1,740	3
Domestic Purposes Benefit	3,045	6
Invalids Benefit	1,380	3
Student Allowance	951	2
Other Govt Benefits, Payments or Pension	1,857	3
Other Sources of Income	675	1
No Source of Income During That Time	4,176	8
<b>Total People Stated</b>	<b>49,044</b>	<b>89</b>
Not Stated	5,967	11
<b>Total People</b>	<b>55,014</b>	