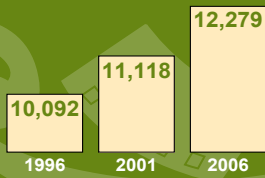


Population Growth



Botany-Clevedon ward Clevedon Community 2006 Census Profile



Te Kaunihera o
MANUKAU
City Council

In reference to the river of the same name, the area is known as Te Wairoa (Long Water) by the Ngai Tai and Ngati Paoa people. Covering over 37,000 hectares, Clevedon comprises more than two thirds of the entire land area of Manukau, however, its population accounts for only 3% of all our residents. Clevedon is predominantly rural with a series of coastal and inland settlements including Whitford, Beachlands, Maraetai, Clevedon, Kawakawa Bay and Orere Point. It includes the beautiful Pohutakawa Coast and several major regional parks, vineyards and other attractions. Beachlands and Maraetai have developed into popular beachside resorts and weekend escapes while Whitford and the surrounding areas have also become very popular with those seeking 'lifestyle block' living choosing to live permanently in these communities and commute to the city for work.

Residents of Clevedon enjoy living in unspoilt countryside while still being close to coastal and city amenities. This strong, long-established and self-reliant community, together with highly developed farming infrastructure, and clean, green, rural open spaces, forest and beaches make Clevedon a unique place to live.



Statistical Highlights

The ethnic make-up of Clevedon community comprises 81% European and 8% Maori, with the rest of the population consisting of 2% Pacific Peoples and 2% Asian. Residents are engaged in manufacturing (12%) and construction (10%) and 30% of adults are either self-employed or employing workers, placing them among the highest paid people in the city.

General footnotes: (1) This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables. (2) "Total Responses" includes all of the people/households who stated or reported more than one response and has been counted in each applicable group. Therefore the total number of responses in the table will be greater than the total number of people/households.

Age Group

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
0-4 Years	3,003	7	708	7
5-9 Years	3,318	8	921	9
10-14 Years	3,696	8	870	8
15-19 Years	3,036	7	633	6
20-24 Years	2,949	7	390	4
25-29 Years	2,529	6	378	4
30-34 Years	3,027	7	678	6
35-39 Years	3,798	9	921	9
40-44 Years	4,170	10	1,116	10
45-49 Years	3,489	8	882	8
50-54 Years	2,856	7	765	7
55-59 Years	2,499	6	675	6
60-64 Years	1,878	4	549	5
65 Years and Over	3,294	8	984	9
Total	43,542	100	10,710	98
Median Age	35			

Religious Affiliation

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Total Responses				
No Religion	13,425	31	3,909	37
Buddhist	1,908	4	54	1
Christian	20,109	46	5,208	49
Hindu	2,457	6	39	0
Islam/Muslim	1,062	2	15	0
Judaism/ Jewish	69	0	12	0
Māori Christian	141	0	42	0
Spiritualism and New Age Religions	138	0	48	0
Other Religions	720	2	30	0
Not Elsewhere Included	4,284	10	1,407	13
Total	43,542	102	10,704	101

Personal Income

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
\$5,000 or Less	5,352	16	912	11
\$5,001 - \$10,000	2,187	7	375	5
\$10,001 - \$20,000	4,236	13	996	12
\$20,001 - \$30,000	3,630	11	837	10
\$30,001 - \$50,000	7,395	22	1,539	19
\$50,001 or More	8,112	24	2,118	26
Not Stated	2,613	8	663	8
Total	33,525	100	8,160	91
Median Personal Income	\$30,100			

Occupation

NZSCO Major Group	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Legislators, Administrators and Managers	4,944	22	1,227	22
Professionals	3,780	17	786	14
Technicians and Associate Professionals	3,015	13	678	12
Clerks	2,952	13	627	11
Service and Sales Workers	2,694	12	513	9
Agriculture and Fishery Workers	498	2	294	5
Trades Workers	1,836	8	582	10
Plant and Machine Operators and Assemblers	993	4	234	4
Elementary Occupations (incl Residuals)	1,782	8	417	7
Total	22,491	100	5,604	96

Family Type

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Total Responses				
Couple without children	4,314	35	1,197	39
Couple with child(ren)	6,609	53	1,518	50
One parent with child(ren)	1,503	12	285	9
Total	12,429	100	3,039	99

Gender

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Male	21,378	49	5,430	51
Female	22,161	51	5,289	49
Total	43,539	100	10,707	100

Botany-Clevedon ward Clevedon Community 2006 Census Profile



Labour Force Status

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Employed Full-time	17,874	53	4,317	53
Employed Part-time	4,617	14	1,296	16
Unemployed	969	3	180	2
Not in the Labour Force	9,153	27	1,998	25
Work and Labour Force Status Unidentifiable	909	3	381	5
Total	33,528	100	8,145	100

Household Income

Total Responses	Botany-Clevedon		Clevedon	
	Number	%	Number	%
\$20,000 or Less	1,095	8	276	7
\$20,001 - \$30,000	870	6	252	7
\$30,001 - \$50,000	1,578	11	363	10
\$50,001 - \$70,000	1,689	12	453	12
\$70,001 - \$100,000	2,265	16	558	15
\$100,001 or More	4,371	32	1,068	29
Not Stated	1,950	14	405	11
Total	13,818	100	3,681	92
Median Household Income	\$79,300			

Employment Status

	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Paid Employee	16,560	74	3,624	64
Employer	2,085	9	714	13
Self-Employed and Without Employees	3,051	14	966	17
Unpaid Family Worker	396	2	174	3
Not Elsewhere Included	402	2	75	1
Total	22,494	100	5,631	99

Tenure

ANZSIC 06 Divisions	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Dwelling Owned or Partly Owned by Usual Resident(s)	7,434	54	1,917	52
Dwelling Not Owned by Usual Resident(s)	3,420	25	846	23
Dwelling Held in a Family Trust by Usual Resident(s)	2,337	17	699	19
Not Elsewhere Included	624	5	204	6
Total	13,818	100	3,672	100

Telecommunications Access

Total Responses	Botany-Clevedon		Clevedon	
	Number	%	Number	%
No Access to Telecommunication Systems	81	1	27	1
Access to a Cellphone/Mobile Phone	11,136	81	2,814	76
Access to a Telephone	12,954	94	3,270	88
Access to a Fax Machine	5,676	41	1,500	40
Access to the Internet	10,578	77	2,544	69
Not Elsewhere Included	405	3	117	3
Total	13,818		3,705	

Ethnicity

Total Responses	Botany-Clevedon		Clevedon	
	Number	%	Number	%
European Ethnic Groups	23,127	55	8,295	81
Māori Ethnic Group	2,358	6	798	8
Pacific Peoples' Ethnic Groups	1,563	4	171	2
Asian Ethnic Groups	13,596	32	195	2
Middle Eastern, Latin American and African Ethnic Groups	858	2	30	0
Other Ethnic Groups	3,681	9	1,281	13
Total	42,138	107	10,206	106

Highest Qualification Gained

ANZSIC 06 Divisions	Botany-Clevedon		Clevedon	
	Number	%	Number	%
No Qualification	4,974	15	1,347	17
Level 1 Certificate Gained at School	3,429	10	1,035	13
Level 2 Certificate Gained at School	2,655	8	720	9
Level 3 or 4 Certificate Gained at School	1,926	6	303	4
Overseas Secondary School Qualification	4,272	13	426	5
Level 1, 2 or 3 Certificate Gained Post-school	1,227	4	267	3
Level 4 Certificate Gained Post-school	3,096	9	990	12
Level 5 Diploma	1,521	5	363	4
Level 6 Diploma	1,788	5	495	6
Bachelor Degree and Level 7 Qualifications	4,761	14	825	10
Postgraduate and Honours Degrees	576	2	156	2
Masters Degree	762	2	135	2
Doctorate Degree	150	0	42	1
Not Elsewhere Included	2,385	7	720	9
Total	33,528	100	8,163	96

Sources Of Personal Income

Total Responses	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Wages, Salary, Commissions, Bonuses, etc	19,350	58	4,314	53
Self-employment or Business	6,171	18	1,956	24
Interest, Dividends, Rent, Other Invest.	8,064	24	2,220	27
Payments from a Work Accident Insurer	273	1	78	1
NZ Superannuation or Veterans Pension	2,475	7	828	10
Other Super., Pensions, Annuities	591	2	156	2
Unemployment Benefit	573	2	81	1
Sickness Benefit	441	1	102	1
Domestic Purposes Benefit	402	1	120	1
Invalids Benefit	282	1	69	1
Student Allowance	768	2	66	1
Other Govt Benefits, Payments or Pension	786	2	150	2
Other Sources of Income	654	2	114	1
No Source of Income During That Time	2,931	9	459	6
Total People Stated	31,926	95	7,359	90
Not Stated	1,602	5	459	6
Total	33,525	100	8,184	96

Industry

ANZSIC 06 Divisions	Botany-Clevedon		Clevedon	
	Number	%	Number	%
Agriculture, Forestry and Fishing	375	2	225	4
Mining	15	0	9	0
Manufacturing	2,949	13	663	12
Electricity, Gas, Water and Waste Services	135	1	24	0
Construction	1,665	7	549	10
Wholesale Trade	2,040	9	447	8
Retail Trade	2,490	11	375	7
Accommodation and Food Services	1,074	5	156	3
Transport, Postal and Warehousing	1,176	5	246	4
Information Media and Telecommunications	444	2	48	1
Financial and Insurance Services	1,011	4	147	3
Rental, Hiring and Real Estate Services	855	4	225	4
Professional, Scientific and Technical Services	1,980	9	420	7
Administrative and Support Services	705	3	153	3
Public Administration and Safety	501	2	69	1
Education and Training	1,575	7	366	7
Health Care and Social Assistance	1,347	6	276	5
Arts and Recreation Services	267	1	93	2
Other Services	948	4	216	4
Not Elsewhere Included	939	4	204	4
Total	22,494	100	5,619	100